

SHHH
OWER.
CAP.💧



SHHOWER CAP.[®]

SHHOWERCAP is a wildly popular product covered in *Vogue*, *The New York Times*, and *Forbes*.

They needed a referral program that

- **integrated seamlessly** into their Squarespace eCommerce store
- **used beautifully customized** emails to communicate with customers
- **drove viral traffic** to their website



VOGUE *The New York Times* **Forbes**

Solution



Give \$5. Get \$5.

TELL
ALL
YOUR
FRIENDS



Customized Email Templates

WELCOME TO
THE CLUB.



WE CAN'T WAIT TO MEET YOUR FRIENDS.

AS SOON AS YOUR FRIEND MAKES A PURCHASE, YOU'LL BE GIFTED \$5 FROM US. WHETHER IT'S TOWARDS YOUR FIRST SHHHOWERCAP, A NEW PRINT, OR AN EXCLUSIVE DROP.

THE MORE FRIENDS YOU TELL?

THE MORE MONEY YOU GET.

TRACK YOUR REWARDS THROUGH THE LINK BELOW.

YOU NEED THIS.



A NOTE FROM YOUR FRIEND:
[{{ REFERRERNAME }}](#)

{{ MESSAGE }}

YOU'VE BEEN **GIFTED \$5** TOWARDS YOUR FIRST PURCHASE OF SHHHOWERCAP. YOU'RE WELCOME HAIRS.

GET YOUR MONEY



THANK YOU.



EXCITING NEWS. YOUR FRIEND BOUGHT A SHHHOWERCAP WITH YOUR REFERRAL CODE! SO, WE'VE GIFTED YOU \$5 TO USE TOWARDS THE PURCHASE OF A SHHHOWERCAP.

WHAT ARE YOU WAITING FOR?

USE THE FOLLOWING CODE AT CHECKOUT:

{{ DISCOUNTCODE }}

REDEEM YOUR \$5



In the first 72 hours, their referral program..

- ✓ Paid for itself 6x over
- ✓ Created 60+ shares via social and email
- ✓ Added 50+ email list subscribers

“ Peach’s gave us an intuitive, sleek referral program that integrated seamlessly with our brand’s aesthetic. We got exactly what we asked for – all with exemplary customer service, a super fast turn time, and for a fraction of what we’d been quoted elsewhere. 10/10 would do again.



Maryse Butler

Brand Communications Manager, Shhhowercap

Peach's Referral Programs



The #1 refer-a-friend software for Squarespace eCommerce stores.

